

TMC Pooled Fund Study Member Responses to Question on Policies and Agreements for Sharing ITS-Related Information with the Media

Question: I'm seeking existing policies and agreements associated with sharing CCTV, sensor data, ATIS, and other ITS products with the media and re-sellers (Jim McGee -- NDOR)

Agency	Representative	Response
Mn/DOT	Todd Kramasz	<p>Minnesota, particularly in the Minneapolis-St. Paul metro area, posts all traffic data and still images from the traffic management cameras to the Web site: <http://www.dot.state.mn.us/tmc/trafficinfo/cameras_map.html> Local radio and internet news orgs. link to this page.</p> <p>From that site, users can link to the T.I. home page: (http://www.dot.state.mn.us/tmc/trafficinfo/index.html) which in turn links to a page made available to any Web developer.</p> <p>The local TV stations have paid a one-time cost to have a connection made at the RTMC Building in order to receive the broadcast quality video, which they have access to at all times.</p> <p>Finally, we provide real-time incident information on an 800 MHz channel from our operations center to our three main "traffic partners"--Traffic.com, Clear Channel and Metro Networks/Westwood One. Together these partners cover all commercial radio and TV news in the metro area. They're charged approximately \$300 per year for the use of the radio and the costs associated with airtime.</p>
Tennessee DOT	Ali Farhangi	<p>The news media installed equipment in the TMC and at their stations to receive live feed from the center. We have agreement with them. It is at no charge, however we required them to show the Smartway Logo when they are broadcasting our camera images. From time to time they show up at TMC to do some video shots and conduct interviews. It has been all positive. We are partnering with them to convey the messages to the citizen, therefore they have been very cooperative with us.</p>
KYDOT	Leon Walden	<p>Kentucky's traffic information is available to any person or firm that desires the information. The person or firm must, however, bear the cost (if any) of obtaining the information. We really don't care how or where the motorist gets the information as long as it is accurate. The media in Cincinnati/Northern Kentucky from time-to-time send a camera crew to our (and ODOT's) ARTIMIS TMC to get a few shots to go with an interview but rarely do they try to "go live". They just come in, get their shots and leave. Very early, we thought that we should share the money from sale of information but quickly found there wasn't enough to fool with it. The Louisville/Southern Indiana TRIMARC TMC operates similarly to ARTIMIS.</p>
RIDOT	Cynthia Levesque	<p>I attached copies (In an email) of RIDOT's agreements with our Cable Provider (Cox Cable) for privileges associated with transmitting images to a Traffic Channel, which they provide and then for our agreement through Cox (as the transmission provider) to two of the major TV outlets in RI as well as to MetroMedia for broadcasting traffic information (access to our camera images) via radio.</p>
Caltrans	Mike Jenkinson	<p>Caltrans posts nearly all traffic data and still images on our California Wholesale Web Portal, http://www.cwwp.dot.ca.gov, free of charge (constitutional issue) for the public to view. We also have links from our TMCs to local 511 systems. In selected cases where Caltrans has allowed permits into the right of way by vendors we are allowed access to their data but may not disclose the data outside of Caltrans.</p>

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Kansas DOT	Mike Floberg	KC Scout does have a media agreement that is working. Basically they pay to make the connection and we allow them access to Scout video. In return we receive PSA's and other items from them.
WisDOT	Douglas Dembowski	<p>In Wisconsin, the video is treated as public information and therefore legally available to anyone.</p> <p>Anyone who wishes to have the video is responsible for getting from our center to their location. Currently, TV stations in Milwaukee and Madison receive the live video. A couple radio networks in the Milwaukee area also receive live video. We have had inquiries from a few large residential and commercial building owners, but nothing has come of it so far. We require that the WisDOT logo is on the live video feed and that WisDOT is credit with providing the video.</p>
NJDOT	Michael Pilsbury	<p>Attached (in a previous email) is an agreement the NJDOT has with a cable TV station. They show our live video as part of a traffic and weather channel. We don't charge for the feed. A few points of interest:</p> <ul style="list-style-type: none"> -- The agreement allows either party to terminate with sixty days notice. -- They have to display our logo on TV when broadcasting our video. -- We have the right to TV time for public service messages. -- As a freebie, they have provided cable TV service so the TOC can monitor news, traffic and weather stations, and of course Rutgers Football if a game is on! <p>We currently have a similar agreement with an internet company.</p>